MARCH 16 2022 BULL SALE

DIAMOND M CATTLE COMPANY

BULL SALE

2ND ANNUAL BULL SALE

ONLINE & PHONE BIDDING ONLY

VIEW THE SALE / BID LIVE - CCI.live

March 16, 2022 | 6 p.m. CST

PLEASE COME VIEW THE BULLS ANYTIME!

Bulls are located at Diamond M Cattle Company 1757 300th St Hiawatha, KS 66434

DNLINE BIDDING PRE-REGISTER DNLINE! CCI.live Login or Technical Assistance 516.366.0734

SALE DAY PHONES:

 Mark Mueller
 785.547.6054

 Matt Mueller
 785.547.5505

 Kelvin Jorgenson
 402.366.9475

 Kate Roberts
 541.891.3060

 Andy Grathwohl
 785.650.5430

 Chris Sweat
 479.970.6905

 Steven Russell
 785.458.2650

 Kansas Livestock Association
 785.458.2650

AUCTIONEER

Jered Shipman 806.983.7226

VOLUME DISCOUNT 5 bulls or more- 5%

TRUCKING

Contact Mark Mueller 785.547.6054 to make arrangements.

CARE AND FEEDING

Your bulls may be wintered at Diamond M Cattle Company at no cost until April 1. We ask that your bulls be picked up before that time.

RETAINED INTEREST

DMCC will be retaining 1/3 semen revenue sharing interest on every bull selling unless otherwise declared. Full possession and salvage value belong to the purchaser unless otherwise stated.

TERMS & CONDITIONS

Cattle will sell under the standard terms and conditions of the American Simmental Association. All bulls will be semen tested by Dr. Tom Taul, KABSU. Announcements from the block take precedence over the sale catalog.

DATA UPDATE

Bulls will be semen tested by Dr.Tom Taul, KABSU.
 Scrotal measurements available March 8.

IMPORTANT UPDATES:

Facebook: Diamond M Cattle Company Website: diamondmcattle.com UPDATES Available March 8



Welcome to our 2nd Annual Bull Sale,

Bringing you high quality cattle at a realistic value that you can afford to build on.

We would like to extend a tremendous thank you to last year's added customers and to those who have purchased bulls from us in previous years! We love hearing your stories all year and knowing the positive impact of the "DMCC" bull. All bulls in this sale were raised and fed right here at Diamond M. We are around the bulls every day. That allows us to evaluate them carefully as we approach spring sale season.

Good bulls come from good cows. This cowherd raises BOTH bulls and females. **That is a power cow.** We want you to see the total program at DMCC and invite you to take a look at our fall Female Sale as well. Our two annual sales are made up of one breeder, DMCC - that choice best describes the true potential of a program.

Bulls available for preview anytime from now 'til sale day. March 16th, 6pm.

Best wishes for a happy, successful 2022 in the cow business!

Mark Mueller Matt Mueller

HETERO BLACK HOMO POLLED







DMCC STOCKMAN 124J

			1/2 S	M 1/2 AN	BLACK	POLLED
		DOB	1/7/2021	REG: 4006815	TATTOO: DMCC 12	AJ ACTUAL BW: 72
MUSGR	AVE	SKY H	RAVE BIG SI II GH 1535 OUEEN W 0		CONNEALY EA SAV PRIMROSE S A V 004 DEN	7861
JASS BL	.ING	REMIN 01B		ETWEAPON185	PLATTEMERE C GWS EBONYS AUBREYS BLAC SVF STEEL FOR JM BF H25	TRADEMARK 6N CKBLAZE II 5T

CED 12.8 | BW .1 | WW 71.4 | YW 108.9 | MILK 17.7 | MARB .28 | REA .58 | API 115.3 | TI 74.1

If I am being honest, I have stewed over this footnote for the better part of a month. Not knowing the best way to describe one of the best sires to ever come from Diamond M. And as I type, I will tell you that I am still not sure how to describe future greatness. But what I will say is that Diamond M stands by one philosophy in particular when it comes to breeding. "Breed cattle the way you like them." This is more than trait selection. This is more than "new, popular genetics". This is about sustainability, about longevity, and honestly about legacy. Sometimes it feels that the industry can forget those important things, as dollar figures come into play, and as hardships arise. Sometimes our direction takes a different path. But I ask you, stay the course and trust your instincts. And I believe that will make you the best stockman, you can be. Here is a bull raised by stockman, for the stockman.

With a current weight of 1540, Stockman exhibits a real and valuable performance that cannot be denied. When you pair that up with his intriguing phenotype, incredible mass and graceful movement, there is no doubt that DMCC Stockman will be amongst the greats.

STOCKMAN IS A MUST SEE BULL OF 2022.



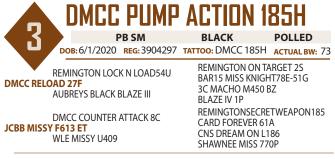


CED 7.8 | BW 2.2 | WW 69.9 | YW 107.1 | MILK 20.1 | MARB .02 | REA .79 | API 111.3 | TI 69.5

DMCC CHURCHILL AS A CALF

The most mature bull in the sale and rightfully so, is DMCC Churchill. The soon to be two-year-old bull is having a projected sale day weight of over 1750 lbs. A Mack truck, with a baldy face! But don't let that size deter your interest. This bull has a load of built-in calving credibility. First of all, he was out of a first calf heifer, who calved just a few days before she sold, and was unassisted. The next thing to note is he is out of DMCC Reload, who resides in Texas at Bird Cattle Company. Many of you may not remember this bull, but he may have been the best brother to sell of the Lock N Load X Black Blaze III 3U offspring. Yes, that would include DMCC Fully Loaded, who's calving credentials have been commended quite often. So, if calving ease, adding pounds, and adding quality bloodlines to your herd interests you, I suggest to give DMCC Churchill the nod.





CED 10.3 | BW 1.6 | WW 68.9 | YW 98.5 | MILK 19.2 | MARB .03 | REA .86 | API 114.9 | TI 70.0

The only other DMCC Reload sire in the sale comes to you in lot 3. He comes with all of the calving ease from the top side of his pedigree, as I mentioned with lot 2. Paired with quite the stellar cow families on the bottom side. DMCC Counter Attack females are finding their way to the top in multiple programs across the country and it is easy to see why. Tons of milk and performance of udder's, but cattle that also keep the soundness and softness that today's industry so desperately craves. Oh, and don't forget the WLE MISSY U409 female that he traces back to. Take a second and check out that female's registered progeny sometime! One of the few purebreds offered, and one special opportunity at some unbelievable genetics.





 5/8 SM 1/4 AN 1/8 BF
 BLACK
 POLLED

 D08: 10/7/2020 REG: 3904294
 TATTOO: DMCC 181H
 ACTUAL BW: 71

OMF DOUBLE SHOT Z10 KRMS PRIMARY CANDIDATE BDK MS BETTER FOUNDATION

4

SVF STEEL FORCE S701 GCC STEEL LASSIE W123 O C C ERICA LASSIE 479N WELSHS DEW IT RIGHT067T OMF CARE FREE W37 SVF/NJC MO BETTER M217 2TM MS FOUNDATION 711 CNS DREAM ON L186 SVF SHEZA BEAUTY L901 GEST MAURITS 12TH O C C ERICA LASSIE 928F

CED 10.1 | BW 1.0 | WW 61.6 | YW 86.1 | MILK 18.5 | MARB .11 | REA .45 | API 98.9 | TI 62.4

LOTS 4 & 5

Maybe one of the more underrated and under-utilized bulls in the industry has been KRMS Primary Candidate. The Triple Crown winning bull from a few years back is still proving worth in pedigrees inside and out of the show ring. If you are unfamiliar with the sire still, you may have had the chance to study some of the well-balanced females exhibited by Prestige Cattle Company recently. Both lot's 4 and 5 exhibit the same qualities that those animals possessed.





OMF DOUBLE SHOT Z10 KRMS PRIMARY CANDIDATE BDK MS BETTER FOUNDATION

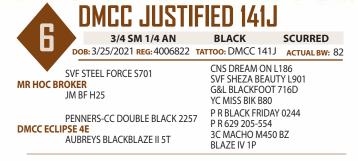
SVF STEEL FORCE S701 GCC STEEL LASSIE W123 O C C ERICA LASSIE 479N WELSHS DEW IT RIGHT067T OMF CARE FREE W37 SVF/NJC MO BETTER M217 2TM MS FOUNDATION 711 CNS DREAM ON L186 SVF SHEZA BEAUTY L901 GEST MAURITS 12TH O C C ERICA LASSIE 928F

CED 10.1 | BW 1.0 | WW 61.6 | YW 86.1 | MILK 18.5 | MARB .11 | REA .45 | API 98.9 | TI 62.4



KRMS PRIMARY CANDIDATE

GCC STEEL LASSIE W123



CED 6.7 | BW 4.1 | WW 74.8 | YW 104.5 | MILK 19.0 | MARB -.03 | REA .60 | API 89.9 | TI 62.7

LOTS 6, 7 & 8

You may recall a female from our 2017 female sale by the name of DMCC Eclipse 4E. She was and still is one of the most incredible females that we have had the pleasure not only raising but working with to date. A premier donor. As she has matured in Montana, she has started what appears to be a treasured legacy. This past fall, with Robert's cattle, Eclipse more than doubled her initial sale value at time of purchase with the first progeny sold, in what is to become one of the premiere sales not only in the northwest, but in the country. Here are three full brothers by Broker that may not appear to be equal in look, but I can promise you they are equal in terms of quality. Each have a tremendous scrotal development, and structural width. Tons of hair to go with that striking profile view. Not to mention that they are full sibs to RCC Broken Treaty and RCC Make-Up Face who have been successfully exhibited all winter.



CED 6.7 | BW 4.1 | WW 74.8 | YW 104.5 | MILK 19.0 | MARB -.03 | REA .60 | API 89.9 | TI 62.7





DMCC ECLIPSE 4E

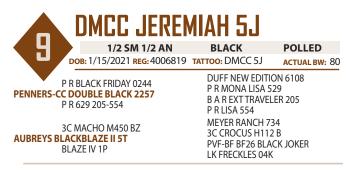
DMCC SOLAR	R 144J	
3/4 SM 1/4 AN	BLACK	SCURRED
DOB:4/2/2021 REG:4006824	TATTOO: DMCC 144J	ACTUAL BW: 84
SVF STEEL FORCE S701 MR HOC BROKER JM BF H25	CNS DREAM ON L SVF SHEZA BEAU G&L BLACKFOOT YC MISS BIK B80	TY L901
PENNERS-CC DOUBLE BLACK 2257 DMCC ECLIPSE 4E AUBREYS BLACKBLAZE II 5T	7 P R BLACK FRIDA P R 629 205-554 3C MACHO M450 BLAZE IV 1P	02.1

CED 6.7 | BW 4.1 | WW 74.8 | YW 104.5 | MILK 19.0 | MARB -.03 | REA .60 | API 89.9 | TI 62.7









CED 9.6 \pm BW 2.2 \pm WW 67.5 \pm YW 96.9 \pm MILK 19.8 \pm MARB .06 \pm REA .63 \pm API 103.6 \pm TI 63.4 In the previous lots, I spoke about the unprecedented mark that DMCC Eclipse 4E is having on Robert's Cattle. What we pride ourselves on at Diamond M is consistency. What more proof do you need than 5T? Here is one of the few 5T son's maybe in existence and a full sibling to Eclipse, the mother of lots 6-8. Another Sky High son that is sure to do what the rest of his lineage has done, and that's preform.



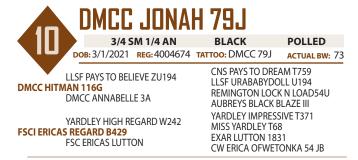
PENNERS-CC DOUBLE BLACK

DMCC ECLIPSE 4E



DMCC HITMAN





CED 9.6 | BW 1.8 | WW 64.1 | YW 97.0 | MILK 22.4 | MARB .18 | REA .55 | API 106.4 | TI 65.5

I have spoken quite highly of the B429 female in recent sales, and how she has crept her way up the donor leaderboard, so to speak, at DMCC. Time and again with progeny coming to the forefront of the sale offering. This is the first bull calves out of DMCC Hitman, and we lead off the group with one of the best all year. Quiet in disposition, but loud in terms of quality and substance. The right size to use on heifers, and to mate with older females a like.

BLACK BLAZE II 5T



POLLED

ACTUAL BW: 75

LLSF PAYS TO BELIEVE ZU194 **DMCC HITMAN 116G** DMCC ANNABELLE 3A

CARD UPROAR 49Y CARD QUEEN 037C CARD QUEEN 37X

CNS PAYS TO DREAM T759 LLSF URABABYDOLL U194 **REMINGTON LOCK N LOAD54U** AUBREYS BLACK BLAZE III MR NLC UPGRADE U8676 **BFSC MY FAIR JADE 95T**

CED 10.2 | BW 2.2 | WW 74.3 | YW 116.7 | MILK 22.2 | MARB .23 | REA .69 | API 110.6 | TI 73.4

An under rated female at the ranch has been Card 37C. A constant producer of both females and sires every year. From the DMCC Honey Badger bull, a half-brother to lot 11 (pictured), to DMCC 46E who is in production at Diamond M, she never skips a beat. If you are wanting to add some pounds, structural soundness, width and dimension, while keeping a soft and sound package, I suggest you take a second to study this Uproar grandson.





We feel that DMCC Hitman has accomplished what we set out for him to do. He has added an eye appeal and structural integrity to some older fashioned Simmental cattle, as well as adding power and substance to the more angular and flat made percentage females we have tried him all. All in all, the consistency remains as solid as his cow family. DMCC Annabelle 3A, who ZWT ranch just purchased a flush on in the '21 fall female sale for \$17,000, as well as the Queen Miles T5 female, who is an up-and-coming donor, both grace this bull's pedigree.



	JAEGER 2	2114J
1/2 SM 1/2 AN DOB: 2/14/2021 REG: 398993	BLACK	POLLED
LLSF PAYS TO BELIEVE ZU194 DMCC HITMAN 116G DMCC ANNABELLE 3A	CNS PAYS TO DI LLSF URABABYI	REAM T759 DOLL U194 OCK N LOAD54U K BLAZE III
O C C PAXTON 730P OHLDES DIXIE ERICA 5Y R T R DIXIE ERICA 9T8	O C C BLACKBIRD 736K O C C ECHELON 857E R T R DIXIE ERICA 7T4	

CED 13.6 + **BW**.2 + **WW** 64.7 + **YW** 99.2 + **MILK** 17.0 + **MARB**.21 + **REA**.46 + **API** 118.80 + **TI** 68.6 Just an incredibly striking offering here in lot 13, keeping with the Hitman theme. A bull that demonstrates and retains some of his sire's qualities. Youthfulness being one. An athletic example of the functionality of Hitman sired cattle. Longevity in terms of skeletal make, soundness, and usefulness. This bull screams "heifer bull"! But don't be afraid to use him to help lengthen out and sharpen up some course made females.

Good bulls come from good cows.





LOTS 14 & 15

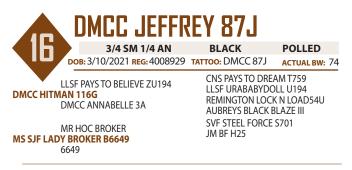
With DMCC Hitman being a relatively new sire to the market, semen offered at ST Genetics, it is important to note the consistency in which he is producing quality cattle. Keep in mind we only run around 120 spring calving cows, 50 falls, and put in around 30 embryos at a co-op herd. This sire is working across the board from purebred cattle to percentage cattle. Showing the power of his pedigree, and exhibiting a new, fresh, powerful style and look. The consistency you are witnessing is not a fluke. Further evidence being in the fall female sale offering.







HALF SIB SOLD IN 21 SALE



CED 10.6 | BW 1.7 | WW 66.6 | YW 100.7 | MILK 21.7 | MARB .13 | REA .58 | API 103.2 | TI 65.5

With DMCC Hitman being a relatively new sire to the market, semen offered at ST Genetics, it is important to note the consistency in which he is producing quality cattle. Keep in mind we only run around 120 spring calving cows, 50 falls, and put in around 30 embryos at a co-op herd. This sire is working across the board from purebred cattle to percentage cattle. Showing the power of his pedigree, and exhibiting a new, fresh, powerful style and look. The consistency you are witnessing is not a fluke. Further evidence being in the fall female sale offering.



MCC JOSHUA 26J					
PB SM	BLACK	POLLED			
DOB: 1/25/2021 REG: 400	04676 ТАТТОО: DMCC 26.	ACTUAL BW: 73			
LLSF PAYS TO BELIEVE ZU1 DMCC HITMAN 116G DMCC ANNABELLE 3A	LLSF URABABY	DOLL U194 DCK N LOAD54U			
MR HOC BROKER JBSF BELLA 307B BEYOND BELIEF	JM BF H25 3C MACHO M4	SVF STEEL FORCE S701 JM BF H25 3C MACHO M450 BZ V D A R BEAUTY 5635			

CED 10.2 | BW 2.4 | WW 70.0 | YW 102.7 | MILK 20.6 | MARB .16 | REA .64 | API 121 | TI 72.9

The JBSF 307B donor, has been as reliable as any of the forementioned



cows. She always provides us with superior quality. You really love this bull when you get over his topline, and study all angles. A bull that moves with ease, and security. Don't be afraid to follow DMCC Joshua to the promise land.

DAM OF LOT 17







Maybe a lesser-known bull is Natural Law, but soon to be household name. He was used on the DMCC 58F Francesca donor, residing north of Billings. If you recall, she was a Reserve Division winner at the National Western a short time ago. Further research would have you notice that she is also a descendant of the 307B donor, mentioned in the previous lot. Love the length of body, and neck, with a smooth shoulder that explodes with shape behind it. Another example of a stellar cow family.



CED 12.4 | BW .8 | WW 65.2 | YW 100.4 | MILK 19.1 | MARB .10 | REA .50 | API 103.2 | TI 65.1

Many passersby will remember the elegant, bred female lot 35 from the fall sale. Tragically we lost the beauty just weeks before the big day. But big brother is ready to carry on the family legacy and

incorporate it into your herd. A bigger framed bull, that is ready to add a touch of size to some more moderate cattle. And being that he is stronger aged, he is ready to handle perhaps a larger task.



FULL SISTER TO LOT 19



SECRET WEAPON SIRE LOTS 19-26



CED 13.2 ⁺ BW .4 ⁺ WW 65.2 ⁺ YW 96.3 ⁺ MILK 18.8 ⁺ MARB .12 ⁺ REA .61 ⁺ API 101.30 ⁺ TI 66.7 The Secret Weapon X Card Snapchat is no stranger to success. Notably used at Cardinal Cattle company, Secret Weapon has been bred to some incredible bred females sold by Cardinal and widely accepted and hailed as one of the easiest calving, and docile bull mattings. If you are wanting to integrate possibly some more length of your cattle's front 1/3 or body, this might be a good place to start.



REMINGTON SECRET WEAPON



CED 14.1 | BW .1 | WW 65.0 | YW 95.7 | MILK 14.4 | MARB .22 | REA .38 | API 121 | TI 68.3

Quite possibly the best SimAngus cross that we have run across in the last dozen years has been Secret Weapon X well honestly anything with an Angus pedigree. Adding bone quality, length of body and front, while keeping a soft look, and easy-going nature. We have several in production here at the Diamond, and have had several successful customers, that have purchased these females with this sire as the guiding force. More proof of this sire's dominance could be seen at the G- sale this winter, where you found several high selling females, tracing back to the bull. We feel that these new sires, will follow right in daddy's footsteps.









FULL SISTER TO LOT 22

DAM OF LOT 22

As, I boast about the Secret Weapon success, I would be ashamed if I didn't mention lot 22's full sister, we have come to know her as "Star". Simply put she is one of the SW females that has shown the brightest. And this full sib has the makings to be equally as dominant. A ³/₄ blood out of the timeless SS Temptress 042U donor, that again comes up in a pedigree. She has produced countless sale attractions over the years and even at her age, continues to flush like a dream. We are anxious to see the calves this one will sire

CED 14.4 | BW .0 | WW 70.4 | YW 104.0 | MILK 14.2 | MARB .04 | REA .57 | API 105.5 | TI 68.0



FULL BROTHER TO LOT 23 FULL SISTER TO LOT 23

078W



If you have been following our program for the last two years, then you will have seen lot 1 from the 2020 female sale, and lot 1 from last year's bull sale. Here is a full sib to those lots. Identical in like and kind, all he is missing from is siblings is that baldy face. He may even sit out a little wider in his rear third, than the others did. The 078W donor did it again! A bull with a vastly bright future.

ced 12.7 | bw .6 | ww 68.4 | yw 94.6 | milk 17.0 | marb -.01 | rea .57 | api 121.1 | ti 69.3



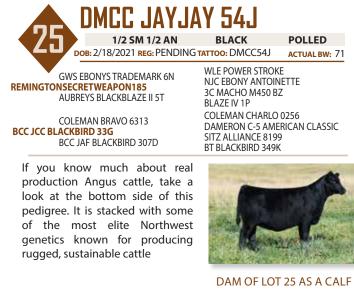


CED 13.3 | BW .3 | WW 65.5 | YW 101.1 | MILK 19.6 | MARB .22 | REA .37 | API 110 | TI 69.4

LOTS 24 & 25

Quite possibly the best SimAngus cross that we have run across in the last dozen years has been Secret Weapon X well honestly anything with an Angus pedigree. Adding bone quality, length of body and front, while keeping a soft look, and easy-going nature. We have several in production here at the Diamond, and have had several successful customers, that have purchased these females with this sire as the guiding force. More proof of this sire's dominance could be seen at the G- sale this winter, where you found several high selling females, tracing back to the bull. We feel that these new sires, will follow right in daddy's footsteps.







CED 14.7 | BW .3 | WW 61.3 | YW 82.4 | MILK 13.8 | MARB .03 | REA .58 | API 101.3 | TI 61.0

GCC Steel Lassie W123 has had quite the life here at DMCC. Registering sale highlights, high sellers, and replacement females a like. She now even has a sire out of her running the grounds, DMCC On the Run. Bull lots 4 and 5 are also out of this incredible female. And now she has one of her most colorful showings here in lot 26. An all-out powerhouse of a bull. And even though his marking suggests otherwise, this is a ³/₄ blood Simmental, ready to go to work in the very popular red cattle market.





GCC STEEL LASSIE W123

FULL SISTERS TO LOT 26

	JACK	N AROUN	D 48J
	PB SM	BLACK	POLLED
DOB: 2/12/202	1 REG: 4004669	TATTOO: DMCC 48J	ACTUAL BW: 74
SVF STEEL FORCE MR HOC BROKER JM BF H25	E \$701	CNS DREAM ON L SVF SHEZA BEAUT G&L BLACKFOOT YC MISS BIK B80	TY L901
REMINGTONSEC DMCC BRIDGETTE 5B SS EMPRISS T091		GWS EBONYS TRA AUBREYS BLACKB HC POWER DRIVE TRIPLE C EMPRISS	LAZE II 5T 88H

CED 7.8 | **BW** 3.0 | **WW** 77.0 | **YW** 114.8 | **MILK** 18.2 | **MARB** -.11 | **REA** .69 | **API** 102.5 | **TI** 68.9 We still breed a little bit of Broker from time to time. It seems to work well on our genetics. Point and case lot 27. A deep sided, soggy bellied, cool-headed bull that goes back to another SS Empriss female. Throw in a touch of Secret Weapon, and you have the makings for a sire that will throw you some flashy replacement females in the future.



Our philosophy; "Breed cattle the way you like them."







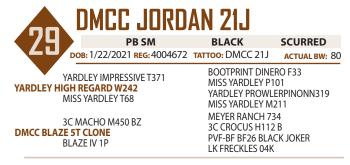
A lot to like about DMCC High Power. Initial response will be astonished at the front end this bull possesses. But I ask you to also notice his length of spine and muscle pattern as well. All of which

he exhibits in a unique fashion. Go even further in depth and see that his dam is a full sib to the dam of lots 6-8. And further yet, you will come to realize that this bull is similarly bred as the National Champion DMCC Destiny 22D, a High Regard X 5T. A lot of bull with a lot of pedigree.



FULL SISTER TO THE DAM OF LOT 28





CED 7.9 | BW 2.3 | WW 64.9 | YW 96.6 | MILK 23.9 | MARB -.05 | REA .82 | API 109.1 | TI 64.9 Hard to discredit the impact that High Regard has had in our herd. From the DMCC Destiny 22D, a genetic full sibling to the lot 29

bull, to the 3A daughter by him stationed in Florida at Lightning K Cattle Company, we sure do appreciate everything he has brought to the table. We even ran a High Regard son on our heifers in 2020, DMCC Sentinel. Cattle that are well balanced with a ton of foot, bone, and ruggedness.



BLACK BLAZE II 5T



CED 12.4 | BW .6 | WW 77.7 | YW 119.0 | MILK 17.9 | MARB .08 | REA .70 | API 119.3 | TI 72.9

If you have had a chance to tour the facilities here at Diamond M, there is no doubt that you have come across one of the most prolific herd sires we have running, DMCC Capone. He has produced the likes of sale topping breds, from our 2021 winter bred sale, to other current herd sires running the pastures in northeast Kansas such as DMCC Stonewall. A rugged, powerhouse of a bull that everyone asks about, and are taken back when they learn he is a full brother to Loaded Up as well as Fully Loaded. There is no question that he is their equal and possibly superior in some aspects. Lot 30's dam is also one of our top producing Angus females on the ranch. This half-blood sire is sure to fall right in line with the consistency in this bloodline.





CED 10.8 | **BW** 1.9 | **WW** 71.0 | **YW** 108.1 | **MILK** 19.2 | **MARB** .25 | **REA** .70 | **API** 112.90 | **TI** 71.4 A new sire that we have been ranting and raving about has been DMCC Stonewall. A DMCC Capone son as well as a son of the 078W donor purchased from Chan Phillips. A moderately made bull with

a quantity of power and soundness that many Simmental cattle need. Here is a son that can add that, and more, to your herd. Also look next year to the numerous breds that will be on display at the 2022 DMCC female sale from the new HOT bull at DMCC, Stonewall!



DMCC STONEWALL







DMCC/WOOD FULLY LOADED 39D AUBREYS BLACK BLAZE III

SVF STEEL FORCE S701 SS TEMPTRESS 042U TRIPLE C EMPRISS L019F BAR15 MISS KNIGHT78E-51G 3C MACHO M450 BZ **BLAZE IV 1P** CNS DREAM ON L186 SVF SHEZA BEAUTY L901 LEACHMAN RIGHT TIME 7144

CED 13.1 | BW -.2 | WW 75.4 | YW 114.3 | MILK 17.1 | MARB .09 | REA .81 | API 112.7 | TI 73.0



SS TEMPTRESS 042U

Calving ease with a shot of the SS Temptress 042U cow. A DMCC Fully Loaded son that "Loaded up" all attributes from momma and daddy, and is making his way up the leaderboard of favorites by many who have studied this set of bulls.





DMCC DESTINY 222D AUBREYS BLACKBLAZE II 5T

MISS YARDLEY T68 3C MACHO M450 BZ **BLAZE IV 1P**

CED 7.5 | BW 1.2 | WW 65.8 | YW 93.1 | MILK 21.4 | MARB -.08 | REA .99 | API 102.1 | TI 65.4 In a previous footnote from the female sale, I mentioned that, sometimes we let our minds get in the way of our eyes. Sometimes we just need to dumb it down and breed good cattle to good cattle and get back to the basics. Lot 33 is an example of that. One of



the first DMCC Hiawatha calves we have had out of the DMCC Destiny 22D female, who won Fort Worth and was Reserve Champion Purebred at the NWSS. That's 5T and 3A in one pedigree. Hard to argue the logic. And even harder to argue against this one's phenotype.

FULL SIB



CED 11.4 | **BW**.7 | **WW** 62.0 | **YW** 83.6 | **MILK** 19.4 | **MARB** .02 | **REA** .68 | **API** 97 | **TI** 61.3 You have heard it from me a lot over the last several catalogs. "Many find it hard to get rid of Black Bear based animals because of how well they continually produce." Wayne and Barb Ohlrich



DMCC SWITCHBOARD MATERNAL SIB

roduce." Wayne and Barb Ohlrich purchased DMCC Switchboard, a maternal sib to lot 34 and used him successfully for several years. And again, I am going to say the same thing, but here is your chance to make your own. And this time with an added shot of the DMCC Hiawatha bull, son by DMCC Annabelle 3A.







CED 6.4 | BW 3.3 | WW 72.0 | YW 102.3 | MILK 18.9 | MARB -.14 | REA .82 | API 94.7 | TI 64.2

DMCC Annabelle 3A has made a case to be one of the top donors at Diamond M. Whether it be the Champion Purebred Simmental heifer she raised for the Kansas State Fair, or the semen seller DMCC Hitman, or the new herd sire at Frankenrider Cattle company DMCC Black Velvet, she has continually produced quality and useful stock. Maybe none better than DMCC Hiawatha running at the ZWT ranch, or DMCC Winchester currently heading to collection for McAfee Simmentals of Kansas. Here is your opportunity to have a full brother to both of those unquestioned sires in DMCC Jeremy.



CED 11.2 | BW 1.7 | WW 80.2 | YW 130.8 | MILK 18.8 | MARB .17 | REA 1.00 | API 113 | TI 76.1

We decided to do a little "directional" breeding with the lot 36 bull. All joking aside, we were lucky enough to sell the sire DMCC Elijah



DMCC ELIJAH

to TopHat Simmentals a few years ago. And after seeing how well the bull worked on their genetics, and after purchasing a female from them ourselves, we came to the conclusion that it may be a good fit to have them cross paths in the midwestern region. This may be her best calf to date!



	JULIU	S 47J	
РВ	SM	BLACK	POLLED
DOB: 2/12/2021 R	EG: 4004686	TATTOO: DMCC 47J	ACTUAL BW: 74
DMCC COUNTER AT DMCC ELIJAH 48E MISS LADY LUCK 53		REMINGTONSECRE CARD FOREVER 61 REMINGTON LOCK RSF MS MACHO 5-	A N LOAD54U
YARDLEY MAN OF W MISS YARDLEY D132 TUELL MS. STEEL 10		KCC1 PINNACLE 1 MISS YARDLEY Y13 SVF STEEL FORCE PRTY PCC WHITNE	34 S701

CED 11.6 | **BW** 1.0 | **WW** 65.7 | **YW** 103.5 | **MILK** 21.2 | **MARB** .07 | **REA** .93 | **API** 118.5 | **TI** 70.5 Another DMCC Elijah calf, and this one, if it is even possible, is even better than his picture. Out of a Yardley Man of War cow that has a ton of potential to be one of our top producing A.I'd females for the next several years. This bull has tremendous rib shape and sustainability bred into him. Be sure to check out DMCC Julius.







Quite possibly one of the biggest and longest fronted Bankroll bulls we have seen. This one has an added shot of growth and performance. Also, have to note his size and levelness of hip! Not typical of many the Bankroll sons that we have come across. Also, will trace back to 3U and 5T on both sides of his pedigree. Jump at this opportunity to get one of the most unique bulls in our offering





DMCC JEWE	L THIEF 2	2J
3/4 SM 1/4 AN	BLACK	POLLED
DOB: 1/24/2021 REG: 4004685	TATTOO: DMCC 22J	ACTUAL BW: 80
W/C LOADED UP 1119Y W/C BANKROLL 811D MISS WERNING KP 8543U	REMINGTON LOC AUBREYS BLACK I WAGR DREAM CA MISS WERNING 5:	BLAZE III TCHER 03R
SVF STEEL FORCE S701 SS TEMPTRESS 042U TRIPLE C EMPRISS L019F	CNS DREAM ON L SVF SHEZA BEAU LEACHMAN RIGH 7144_	TY L901

CED 13.6 | BW .3 | WW 75.9 | YW 110.7 | MILK 19.2 | MARB .08 | REA .84 | API 109 | TI 72.6 If you haven't noticed, stacking cow families is a trend with our



SS TEMPTRESS 042U

program at DMCC. And once again SS Temptress 042U shows up. And this time with a Bankroll son. I tell you of the pedigree stacking, because if you are not aware, Bankroll's paternal granddam is 3U. By purchasing this sire, you will be injecting your herd with instant longevity and consistency.

	DMCC/PCC	JUSTIN	200H
	PB SM	BLACK	POLLED
DO	B: 10/1/2020 REG: 4001517	таттоо: 200Н	ACTUAL BW: 75
LLSF PAYS TO BE	PAYS TO DREAM T759 ELIEVE ZU194 URABABYDOLL U194	CNS DREAM ON MLF BL JESSIE F GWS EBONYS T JBS ROCKIN RO	(336 RADEMARK 6N
UG MISS TARA 4	INGTONSECRETWEAPON185 161B ET MISS FROG 216Y	GWS EBONYS T AUBREYS BLAC RRJS STEEL FOF RRJS IDESSA DF	KBLAZE II 5T RCE 134U

CED 10.7 | BW 1.0 | WW 69.6 | YW 103.4 | MILK 18.6 | MARB .13 | REA .80 | API 125.4 | TI 73.4

One of the strongest bloodlines over in the past few sales has been that of the Secret Weapon X 216Y Frog Steel Force Female. Heifers that have seen new surroundings that have stretched from Montana with Wade Leachman, to Cardinal Cattle company. Lucky for us Justin Johnson with Prestige Cattle Company also has a full sister, who has been a healthy producer for him and his family.



Recently selling many calves out of her. We were fortunate to be partners with him on this stunning purebred sire. A strong aged, solid black bull with a ton of muscle shape and pattern, with above average testicular development.



DMCC JEROME 2J						
	PB SM	BLACK	POLLED			
DO	3: 1/11/2021 REG: 4004666	TATTOO: DMCC 2J	ACTUAL BW: 82			
LLSF PAYS TO BE	PAYS TO DREAM T759 LIEVE ZU194 URABABYDOLL U194	CNS DREAM ON L MLF BL JESSIE K3 GWS EBONYS TRA JBS ROCKIN ROBI	36 ADEMARK 6N			
DMCC BLAZE 5T	ACHO M450 BZ <mark>CLONE</mark> E IV 1P	MEYER RANCH 73 3C CROCUS H112 PVF-BF BF26 BLA0 LK FRECKLES 04K	B CK JOKER			

CED 9.7 HBW 2.4 HWW 69.2 HWW 99.2 HMLK 21.8 HMARB .08 HREA .82 HAPI 117.2 HT 70.4 As I stated about High Regard, Pays to Believe has had equal if not more impact on our program as any outside A.I. sire. We currently run DMCC Hitman, as well as a full brother to the lot 41 bull that



BLACK BLAZE II 5T

we call DMCC Dark Horse. The first calves from him will be available this fall. You can never go wrong with complimenting your program with Black Blaze II 5T progeny, and if we don't miss our guess, this young sire will be just as awesome as the rest.







CED 12.5 | BW -.4 | WW 58.1 | YW 85.3 | MILK 16.9 | MARB -.21 | REA .50 | API 109.70 | TI 64.4

LOTS 42 & 43

A sire group that may be as popular as any, and especially in the southern states, has been that of DMCC Counter Attack, current herd sire at Bird Cattle Company. Breeders love how sound and functional the progeny are, as well as the smoothness of shoulder and easy fleshing nature. Few sires have been promoted out of him. Now whether that be due to semen sexting technology, or just dumb luck, the fact remains that he can throw both male and female bovine quality equally. We love some of the more angular attributes of these cattle as well as their quality and consistency of bone.



MCC JEFFERSON 35J					
3/4 SM	VI 1/4 AN	BLACK	POLLED		
DOB: 2/1/2021	REG: 4004682	TATTOO: DMCC 35J	ACTUAL BW: 61		
REMINGTONSECRE DMCC COUNTER ATTACK 8C CARD FOREVER 61		GWS EBONYS TRA AUBREYS BLACKB CARD UPROAR 49 61	SLAZE II 5T		
WS A STEP UP X27 WLTR STILETTO 6E ET WLTR LYDIA 39U ET		SS EBONYS GRANDMASTER WS MS MACHO U38 3C MACHO M450 BZ J&J QUEEN 414			

CED 11.5 | BW .1 | WW 63.2 | YW 90.2 | MILK 19.8 | MARB .12 | REA .61 | API 104.7 | TI 65.5



DMCC COUNTER ATTACK



CED 8.1 | BW 1.9 | WW 56.2 | YW 82.9 | MILK 17.5 | MARB .11 | REA .76 | API 93.3 | TI 58.7





DMCC CAITLYN 33C



CED 7.2 | BW 3.4 | WW 66.9 | YW 97.7 | MILK 21.3 | MARB .02 | REA .67 | API 95.10 | TI 61.2

LOTS 44 & 45

As much as we talk about the DMCC Destiny 22D female, and rightfully so, we sometimes get lost in the fact that she has a full brother. DMCC Dinero, who looks over the fence at his relation in DMCC Counter Attack. Dinero has continuously formulated a pattern of throwing stout, growthy bulls, that add pounds, performance, and a healthy ADG.

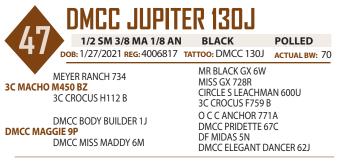




CED 8.2 | BW 2.6 | WW 66.2 | YW 100.8 | MILK 21.6 | MARB .32 | REA .37 | API 112.5 | TI 68.8

If you are like us sometimes you can feel exhausted with trying to find the new A.I. sire to use. When we get to that point, a lot of times, we will use an old sire. Ever hear the phrase "dance with the girl you brought"? Well, we like to remember our roots and keep a dose of old school in our breeding program. Hence, lot 46. 3C Macho cattle have been at the forefront of this program, since we have bred Simmentals (5T, 3U, etc.). And Macho X Angus females are one of the best SimAngus crosses we have found. Here is another example of said cross breeding, but this time the male version.



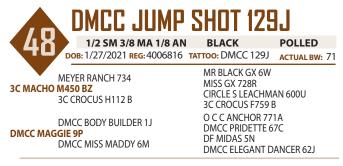


CED 5.9 | BW 3.3 | WW 64.7 | YW 95.9 | MILK 17.4 | MARB .15 | REA .86 | API 97.5 | TI 63.1

LOTS 47 & 48

For those of you who have been following our program since even before we started having production sales again in '15, you may remember a bull that ran as our herd sire by the name of DMCC Zeus. Yes, we still have a couple full sib embryos in the tank to the popular Macho son, and here are two. Zeus produced some of the best females ever to come out of DMCC. Many are still in production. We also ran a full brother to him ourselves, this past summer, to clean up on our bred heifers for the fall sale. They are excellent in terms of their feet, legs, and belly swoop. We believe these bulls will be every bit as good and well balanced as their predecessor.





CED 5.9 | BW 3.3 | WW 64.7 | YW 95.9 | MILK 17.4 | MARB .15 | REA .86 | API 97.5 | TI 63.1









A lot has been said about the Secret Weapon sire group, and the bulls and females that have come out of it as well. One mating that has seemed to work as well as any has been Lock n Load X Secret



FULL SISTER SOLD IN 2020 FEMALE SALE

Weapon. We decided not to ruin a good thing and followed our own trend. A rugged bull that has his work clothes on. One that is going to produce ground pounding donor cows and future sires. Love his strong topline, substance of bone, and levelness of hip. Also, a full brother to the lot 24 baldy female from the 2020 female sale that turned heads all year long.





There is no need to turn your catalog back to check if you are seeing the same picture! Here is another old school colored Simmental with as much to like about him as any! Another Secret Weapon and Lock N Load cross, but this time with the added advantage of having Silvera's Style's full sister on the bottom side of the pedigree! Robust middled bull that equals it in depth. And like the other red bull in the sale, this guy is ready to go to work on some redheads!

Proven Prefix. People you can Trust. Cattle you can build on.





LOTS 51 & 52

DMCC Black Velvet had been making some noise leading up to this fall's sale, but once people laid eyes on the breds and opens out of him this year at the 2021 female sale, they became believers in just how good of a sire he really is. Many would say that they were the best sire group at the Diamond in November. These bulls are no exception. A couple stronger aged bulls to do some of the heavy lifting in lots 52, and 53. And if a heifer bull is what you so desire, I think that you would find that lot 51 would be a good place to start.

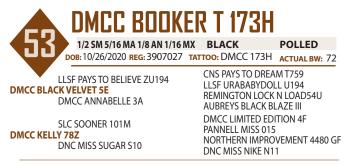


A DMCC JOHN	JOHN 16	9H
1/2 SM 3/16 MA 5/32 AN 5/32 I DOB: 10/15/2020 REG: 3907026		POLLED
LLSF PAYS TO BELIEVE ZU194 DMCC BLACK VELVET SE DMCC ANNABELLE 3A	CNS PAYS TO DRE LLSF URABABYDO REMINGTON LOC AUBREYS BLACK	OLL U194 K N LOAD54U
DMCC ZEUS 83Z DMCC CASSIDY 88C DMCC DIAMOND GIRL 5U	3C MACHO M450 DMCC MAGGIE 9 TC ERICA'S LEGEI DMCC DIAMOND	P ND 3R

CED 7.2 | BW 2.1 | WW 63.8 | YW 91.4 | MILK 18.7 | MARB .16 | REA .84 | API 99.3 | TI 64.0



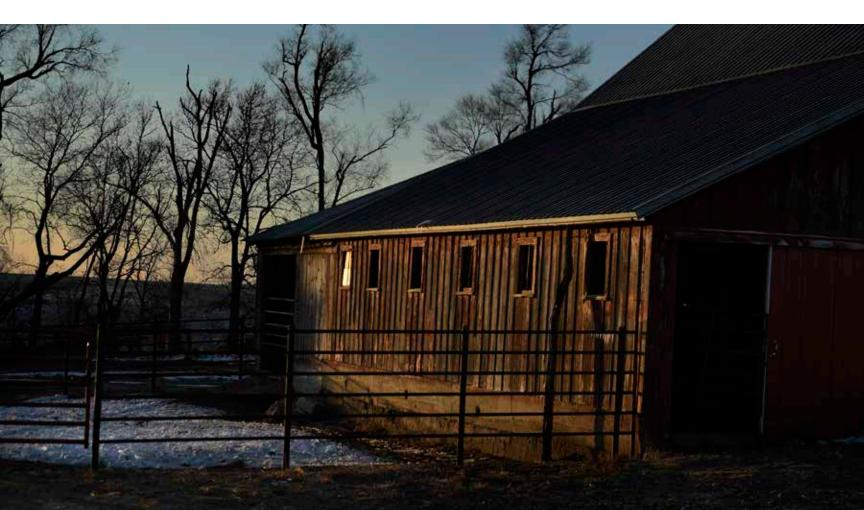
DMCC BLACK VELVET



CED 8.6 | BW 1.5 | WW 66.5 | YW 96.1 | MILK 15.9 | MARB .13 | REA .75 | API 86.9 | TI 65.5







MAINE-ANJOU

DMCC JOIN ME 62J MAINE-ANJOU **1/2 MAINE** BLACK POLLED DOB: 2/20/2021 REG: 527368 TATTOO: DMCC62J ACTUAL BW: 70 MUSGRAVE BIG SKY MUSGRAVE SKY HIGH 1535 FLAG QUEEN W 00649 **DMCC GAME CHANGER 15G** MINN HARD WHISKEY 591Y BOE MOSCATO ET **BOE MISS JOLENE** OCC GENESIS 872G DUFF NEW EDITION 6108 OCC DIXIE ERICA 814G **DMCC SUNSHINE 118E** CMAC TYSON ET DMCC CORN 202U DMCC PRIDETTE 67C CED 5 BW 0.7 WW 54 YW 79 MILK 18 CEM -3

The Maine Anjou breed has been very near and dear to the hearts of everyone involved at Diamond M. Matt's first cow was a Cunia. Mark developed a reputation for having some of the most elite genetics in the breed. The stories are countless, and if you have gone down that path with Mark, you probably are aware! But one thing remains the same, the love of the Maine Anjou breed. And we still pride ourselves on providing exceptional quality Maine stock. The DMCC Game Changer bull is proving that to still be the case. A Musgrave Sky High out of BOE Garth's full sister, in his first calf crop, he has produced the high seller in our '21 female sale and now this unbelievable set of Maine/Angus bulls. No better way than to start off with DMCC Join Me. A bull that not only traces back to a Cowan's Ali son, but goes back to DMCC Polleroid and Hillview Goldette. Some of the best Maine genetics ever to grace the grounds at the Diamond. The bull Polleroid look familiar? That is because he is the sire of DMCC Winnie 43W that you may have seen pop up in several pedigrees in the Maine breed in recent years.

DMCC GAME CHANGER



MUSGRAVE SKY HIGH 153 DMCC GAME CHANGER 15G BOE MOSCATO ET MUSGRAVE BIG SKY FLAG QUEEN W 00649 MINN HARD WHISKEY 591Y BOE MISS JOLENE

COMMERCIAL ANGUS

A three way cross to add a little hybrid vigor to any herd. We really love this bull on the move. And in terms of frame score, we feel that he would be the perfect addition to any herd looking for a solution frame up some of their more moderate cattle.



HIGH SELLING HEIFER CALF OF '21 DMCC FEMALE SALE. SIRED BY DMCC GAME CHANGER

DMCC JOLLY RODGER 59J **1/2 MAINE** BLACK POLLED DOB: 2/18/2021 REG: 527369 TATTOO: DMCC59J **ACTUAL BW: 68** MUSGRAVE BIG SKY MUSGRAVE SKY HIGH 1535 FLAG QUEEN W 00649 **DMCC GAME CHANGER 15G** MINN HARD WHISKEY 591Y BOE MOSCATO ET **BOE MISS JOLENE** OCC GENESIS 872G **DUFF NEW ATTRACTION 6110** OCC DIXIE ERICA 814G **DMCC GIANELLA 112G ET** DMCC POLLEROID 29A ET MAINE-DMCC PRIDETTE 67C HILLVIEW GOLDETTE ANJOU

$\textbf{CED}~4^{|}~\textbf{BW}~0.9^{|}~\textbf{WW}~52^{|}~\textbf{YW}~77^{|}~\textbf{MILK}~18^{|}~\textbf{CEM}~2$

We can just move a generation up on the dam side of lot 54 and you essentially have lot 56. Another DMCC Pridette 67C descendant. The more moderately made bull of the Maine-Angus division, but he still packs quite the punch. He is deep all the way to his forerib, and we love the definition in his rear one third. A sleeper amongst the Maine offering.







DMCC JOURNEY MAN 67J 3/4 MAINE BLACK SCURRED ACTUAL BW: 82 DOB: 2/20/2021 REG: 527370 TATTOO: DMCC67J **BPF MERCEDES BENZ 131U** NMR MATERNAL MADE NMR 0-04X **DUEL AINT BLUFFIN 701E** PADDY OMALLEY DUEL PADDY O 4231 DUEL 8015 DCC HARD DRIVE 138R **MINN HARD WHISKEY 591Y** JSC KATIE 5S **BOE MOSCATO ET** MAINE-GVC SUH 01W **BOE MISS JOLENE** ANJOU BOE KELSEY

CED 4 | **BW** 3.5 | **WW** 44 | **YW** 57 | **MILK** 17 | **CEM** -6

LOTS 57 & 58

Now and again you will see us dive a little bit out of our comfort zone. We had seen a few Ain't Bluffin calves and thought that he might make some of our old school Maine's a little flashier. And boy did he ever! Two moderate made future sires that have a lot of upside. Whether that be for breeding Maintainers, club calves, or the commercial calf, the versatility seems to be limitless with these two. They are excellent on their feet and legs, and huge footed. The lot 57 is a half sib to DMCC Game Changer, and the lot 58 bull goes back to, you guessed it, DMCC Perfect Angel 36E. Here are two bulls that might not normally be considered maternal, but with genotypes such as this, they should more than exceed expectations.

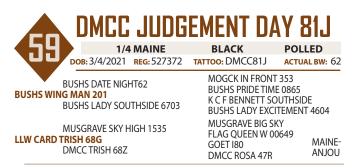


DMCC JETH	MAINE-ANJOU	
5/8 MAINE	BLACK	POLLED
DOB: 1/20/2021 REG: 527371	TATTOO: DMCC15J	ACTUAL BW: 79
NMR MATERNAL MADE DUEL AINT BLUFFIN 701E DUEL PADDY O 4231	BPF MERCEDES E NMR 0-04X PADDY OMALLE DUEL 8015	
DMCC BODYBUILDER II 77SS DMCC ESMERELDA 94E ET DMCC PERFECT ANGEL 36E	OCC ANCHOR 771A DMCC PRIDETTE 67C PLD PURSUIT OCC ANGELS LADY	

CED 6 | **BW** 3.2 | **WW** 43 | **YW** 56 | **MILK** 16 | **CEM** -2



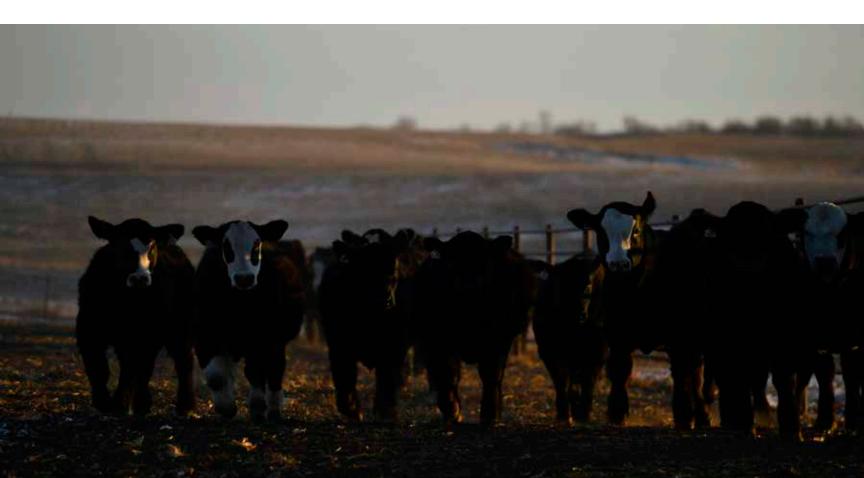
DMCC GAME CHANGER



CED | BW | WW | YW | MILK | CEM

One of the last Maine heifers that we followed was DMCC Trish 68Z. Famously exhibited by Cardinal Cattle Company some time ago. The Lifeline granddaughter was exquisite to say the least. We were fortunate to purchase one of the only daughters to come out of her to date. And so have it, her first calf came to us in DMCC Judgement Day. A Bush's Wingman son that displays more muscle shape than his ¼ blood pedigree would suggest.









The Angus breed is as popular as ever, and for us, as useful as ever. We utilize the Angus breed to supplement our Simmentals and Maines alike with more phenotype characteristics than perhaps genotypes and statistics. One such bull that fits our criteria is Bush's Wingman. While providing a stout look, he also provides a lot of soundness and strong structural characteristics that we find desirable. As you can see, he not only works when cross breeding, but he works just as well on the Purebred side.



ANGUS

A DMCC JIG IS UP 11J						
451			PB ANGUS	BLACK		
	DOB: 1/1/2021	REG: 20215432	таттоо: 11Ј	ACTUAL BW: 69		
S S Warrio	S S Warrior Z20 F156 Eventress JTM		Werner War Party Lucy S S X137 Hoover Dam Eventress S S S26			
DDA Forev	DDA Gemstone 1 er Lady 1834 EXAR Forever Lac		DDA Dameron Northern Light Silveiras Elba 6540 EXAR Classen 1422B DExar Forever Lady 4537			

As I stated, on the previous lot, we strive to utilize the Angus breed and incorporate it into our herd. We have found several well balanced, stouter made Angus cows, that fit our breeding program. Lot 61's dam is exactly that. And we are excited for her future in our herd as a maturing female.



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